

## COLOR MANAGEMENT SYSTEM

Endura Paints Color program has only one goal, to provide our customers with accurate color. It is important to remember that matching a color is only one step. The real magic is in accurately and consistently repeating that color. The Endura Color Management System delivers this, with a multi-step quality control procedure that is used to safeguard your color.

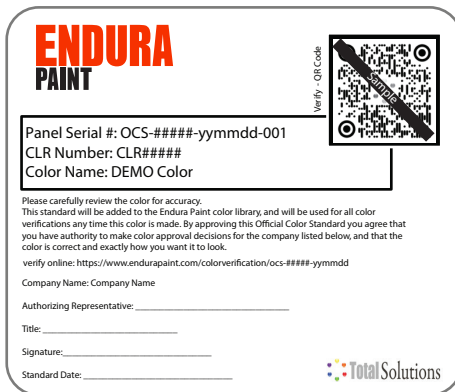
*The QC Procedure* - State of the art photo spectrometers, along with highly trained color specialists, are used in our color labs for analysing and measuring colors. By combining high-tech tools and comprehensive color matching policies we ensure the highest levels of accuracy and repeatability for our colors.



## Official Color Program (OCS)

The Official Color Standards program is designed to create a single source for color verification that will be accessible to everyone involved in the color matching and color QC process.

Once signed, the official color standards of your corporate colors will remain at Endura facilities to be used as the **ONLY SOURCE** for color matches for that CLR.



In addition to the signed standards a photospectrometer analysis of the color will also be added to our electronic color QC program.

This digital analysis along with the Official Color Standards (OCS) will be used when

creating ALL customer requested registered standards and for checking ALL batches. This ensures that the color is correct and matched back to the both original signed standard and the digital QC report..

## Color Verification Classes

Color Verification: **PASS**

Color is good, and has been signed off by the customer.

Color Verification: **PENDING**

For colors that are awaiting approval, Used in situations where colors are being sent out for review, and accidentally get out into the field prematurely.

Color Verification: **FAIL**

For colors that are no longer correct, a Corp color change, past predetermined expiry date, or any other reason why this standard is no longer approved.

Each group of standards gets its own unique QR code, so the ability to target information to the applicators is very high.

## Color Verification

The Endura Color Verification System incorporates official and registered standard tracking to allow color standards to be tracked and quickly verified. The system uses both a weblink and a QR code to provide accurate and meaningful information about the color standard and the color in general.

This information allows applicators, OEMs and Corporate to always have correct up to date information. Both Official and Registered Standards are issued unique identifiers that alert applicators to the status of the color standard.

## Webased Color Verification